



**Village of Oregon
Cable TV Committee Meeting and Oregon
Community Foundation**

Thursday, September 5th, 2019

Firefly Coffee House
114 N Main St, Oregon, WI 53575

DRAFT

Oregon Foundation and Joint meeting of the Cable TV

1. Called to Order by Tom K. 7:32 a.m.
2. Roll Call.

Attended: Tom Kirchdoerfer, Paul Zwicker, Andy Weiland, Uriah Carpenter, Judy Knutson, Amanda Peterson (delayed) and Mark Miller.

Absent: Karleigh MacWilliams and Mike Hutzinger.

3. Approval of Agenda: Moved by Uriah, C., seconded by Paul Z. Unanimously approved.
4. Approval of Minutes
 - a. August 1th, 2019 Meeting. Moved by Andy W. and seconded by Paul Z. Unanimously approved.
5. Communications:
 - a. Update: TDS. Broadcast last week. High definition is better than the Spectrum option. Tom was able to view our channel easily as it is lower number on channel numbers. The number right below PBS.
 - b. Wisc Ch. 3000. Have linked a URL of sponsors, which include OCB and Torhorst. The Oregon Area Chamber will be added. The Oregon Friday link is <https://www.channel3000.com/sports/high-school-sports/oregon>
 - c. Tim Olsen Resignation. He will venture into a full time video production. We should try to recognize him personally.
6. Treasurer's Report:
 - a. Reconciliation report is provided and the account is balanced to the bank statement.
 - b. Profit and loss to current was presented. We are running positive for the year as some video equipment, computer and software are down and with Tim leaving, the payroll will be reduced.
 - c. Motion to accept the Treasurer's report was made by Uriah C , and seconded by Andy W. Unanimously approved.
7. Executive Report:
 - a. Programming:
 - SOS concerts live-streamed. Football began-3 games in 3 wks. Good crew plus slo mo.
 - Playback and new scoreboard.
 - Soccer, volleyball begins 1 week.

b. Operations:

- Operating with 2 office staff.
- Program Assistant search underway. Paul to take over YouTube and Cable technical programming.
- YouTube Data: See below on item e.
- NAS: Intermittent interface speeds. Unable to connect different computer to Adobe Premiere cannot burn DVDs from NAS.
- TDS Broadcasting debut 8/30/19 on HD channels 1019 & 1020. Channel ID will costs?
- Computers process video faster with new cards Mark installed.
- Social Media: Frank has been covering local events all over town. Heading to DC-Honor Flight.
- Streaming working well.
- Finished School district projects.
- Student employee recruitment underway. Staffing low!!

c. Equipment:

- Backordered tripod fluid heads due this month.
- Wireless video transmitter purchase –(future)
- Wireless intercoms (future)
- Beta-testing stadium scoreboard for football broadcasts-has time of game.
- Purchased additional intercom system (5 staff now able to communicate)

d. Communications:

- Sponsorship drive: Confirmed: \$2,500 level: Oregon Community Bank, Boosters. \$1,500: Torhorst
- Insurance. Action from board members is requested. (Identifying or making requests from businesses).
- Boosters will pay for any additional WIAA post season games we live-stream.
- Channel 3000 agreement in place (\$600 for our services) This may have bumped our YouTube.
- Viewership last football game.

e. OCA Media YouTube Data 9.4.19

- Past 28 days:
 - 13 new subscribers
 - 53% increase in views (3800)
 - 537 views Football 8/30/19
 - 378 views School Board 8/26/19
- YTD:
 - 226 new subscribers (+10%)
 - 5700 views (+4%)
 - Top video: Welcome to Oregon (2100 views)

- 2018 Sept. FB game- 32 concurrent live viewers, 689 views (since livestreamed) vs 2019 Sept. FB game- 62 concurrent viewers, 550 views to date.

8. Committee Reports-Community Advisory

- a. A meeting was not scheduled.

9. Old Business:

- a. By-law Development. No further progressed.
- b. Statement of Understanding (Village & School District). Will pursue as by-law documents are consolidate.

10. News Business:

- a. Staff reorganization. Moving to shift from Paul administrative duties and allow him to give time to do video skills and bring in another part time person to take over the administrative duties.
- b. Student employee compensation increases. Mark presented an analysis and offered a pay range suggestion of range of \$9 per hour to \$12 based on length of service and experience. Andy W. moved Judy K. seconded. Unanimously approved.
- c. Budget 2020:
 - Requesting a village contribution increase of 2%.
 - The Village provided \$117K in 2019 which included \$5,000 from previous which the Village
 - The village receives funds from the state broadcasting funds. The village has a balance and receives additional funding. This funding will go away, however the State will continue to fund the program.
 - A motion was made to approve the budget as presented. Moved by Andy W. moved, Paul Z seconded. Unanimously approved.

11. Next meeting date scheduled for October 3rd, at 7:30 a.m. Firefly Coffee House.

12. Adjournment at 8:33 a.m.

Minutes reported by Mark Miller.

These minutes are unapproved, pending board approval.

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